



GUIDING INNOVATION | FOSTERING PARTNERSHIPS ON THE PROWL: THE RESEARCH REVIEW

March 2024

Empowering UWM Faculty and Staff

414 FOR UWM GIVING DAYS 2024
UWM RESEARCH FOUNDATION

Dear Esteemed UWM Faculty and Staff,

We trust this edition of our newsletter finds you in high spirits and enjoying success in your endeavors. As we step into March, we extend our sincerest appreciation for your ongoing dedication and contribution to the vibrant research community at UWM.

Your groundbreaking research serves as the cornerstone of innovation, shaping the future of our institution and beyond. At the UWM Research Foundation (UWMRF), we are committed to championing and nurturing your endeavors through strategic partnerships, startup incubation, and the cultivation of intellectual property.

Our overarching vision is to foster a dynamic ecosystem that attracts investment and industry collaboration to propel innovation at UWM.

On that note, UW-Milwaukee is preparing for the third annual 414 for UWM Giving Day, held April 14-16th. The 24-hour giving event coincides with "Milwaukee Day," when current and former residents of Milwaukee's 414 area code celebrate our city.

Behind our mission stands a resilient and dedicated team, committed to your success. We urge you to leverage your networks and share the remarkable work you are engaged in with those who hold a vested interest in advancing our collective goals for 414 Day. The link for the UWM Research Foundation is here: [414 for UWM Giving Days 2024 | UWM Research Foundation \(uwm414day.org\)](https://www.uwm414day.org).

As we endeavor to support you in your research journey, we offer a range of key initiatives:

Catalyst Grants: Fueling research projects with the potential for commercialization, our grants have catalyzed innovation, resulting in the formation of startups and the issuance of patents.

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UWMRF offers key programming

- Intellectual Property guidance/Patent Assistance
- Catalyst Grants
- Bridge Grants
- ENGAGE Mentors
- Startup Mini-grants
- SBIR/STTR Grant Consulting
- Express Licensing
- Panther Partnering

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Bridge Grants: Empowering UWMRF startups to achieve critical milestones in product development, paving the way for further investment and growth.

ENGAGE Mentors: Providing a valuable network of seasoned experts to offer guidance and support to UWM startups.

Startup Mini-grants: Facilitating the progression of innovator teams through small grants aimed at advancing product development.

SBIR/STTR Grant Consulting: Assisting UWM innovators in securing government commercialization funds and fostering partnerships with small companies.

Express Licensing: Streamlining the licensing process to expedite product development for UWM startups.

Panther Partnering: Encouraging collaborative research between UWM faculty and industry partners through transparent licensing terms.

Building upon the success of our ENGAGE Mentor program, we recently hosted an inspiring Fireside Chat event featuring Shacey Petrovic, a distinguished UWM alumna and trailblazer in the biomedical industry. Her journey exemplifies the spirit of resilience, passion, and commitment to excellence that resonates deeply with our community.

Reflecting on Shacey's insights, we draw inspiration from her dedication to experiential learning, community engagement, and the importance of customer discovery! We remain steadfast in our resolve to translate these principles into actionable support for our esteemed researchers. If you were not able to attend we hope to see you at a future event. The next panel will be April 11th at the LEC, 12-1:30pm. Info here: <https://uwmrf.org/event/uwm-alumni-entrepreneurs-panel/>

We extend our heartfelt gratitude for your unwavering support and encourage you to stay tuned for further updates from the UWMRF as we continue our journey of innovation and growth.

Warm regards,
The UWM Research Foundation

Remember to share the link to donate
to the UWM Research Foundation

[414 for UWM Giving Days 2024 | UWM
Research Foundation
\(uwm414day.org\)](https://uwm414day.org)



Events and Deadlines

414 FOR UWM GIVING DAYS 2024

UWM RESEARCH FOUNDATION

Annual First Look Forum

[RSVP](#)

DATE: April 18, 2024

TIME: 4-7pm

LOCATION: WEC
231 W Michigan St.,
Milwaukee, WI 53203



America's Seed Fund Road Tour

America's Seed Fund Road Tour is a national outreach effort to connect innovators and entrepreneurs to non-dilutive, technology funding opportunities provided through the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs, known as "[America's Seed Fund](#)".

Contact [Brian Walsh](#)

[America's Seed Fund 2024 Road Tour](#)
(click title for more info)

Thursday, July 18th | Madison, WI

