



# WHAT DO WE DO FOR INNOVATORS?

## GUIDING INNOVATION, FOSTERING PARTNERSHIPS

The UWM Research Foundation (UWMRF) was formed to serve and support UW-Milwaukee faculty, students, and staff by leveraging our intellectual property (IP) expertise to support innovation and partnerships in the community and worldwide; fostering corporate research partnerships; and igniting UWM-founded startups through programs, funding, and education.



### LEVERAGING INTELLECTUAL PROPERTY

We assist in IP evaluation, protection, and licensing to help UWM entrepreneurs navigate the steps from idea to market. Our assistance can help attract investors as well - check out our annual Catalyst Grant Program!



### FOSTERING CORPORATE RESEARCH PROJECTS

We encourage partnerships that fulfill industry needs and result in funding, talent development, and the creation of better products. Let us connect you with industry partners that align with your expertise and research interests.



### IGNITING STARTUPS

Through programs like UWM ENGAGE, seasoned mentors are matched with budding innovators through casual one-on-one meetings and events. Let us help you take your ideas to market!

## To date, we have:

Awarded  
**\$5.76MM**  
to Catalyst  
Grant  
Winners

Supported  
**187**  
issued  
patents

**45**  
active UWMRF  
license/option  
agreements

Positioned  
startups to earn  
**\$36.6MM**  
in additional  
funding

Fostered  
**22**  
UWMRF  
startups

## WHAT CAN WE DO FOR YOU?

UWM Research Foundation | 1440 East North Avenue  
Milwaukee, WI 53202 | [www.uwmrf.org](http://www.uwmrf.org)

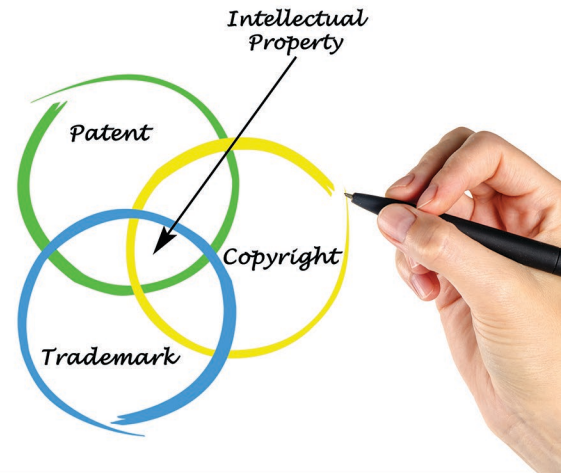


# COULD YOU BE AN INVENTOR?

Frequently, UWM faculty, students, and staff generate intellectual property (IP) and they don't necessarily realize it. Let the UWM Research Foundation help you to evaluate, assess, and protect your ideas.

Intellectual Property could be a number of things, including:

- new devices/inventions
- new materials and chemical compounds
- methods and algorithms
- software, curricula, and other creative works



## LET UWMRF HELP YOU PROTECT YOUR IP!

If you follow the correct steps and are careful to protect your ideas, your intellectual property can make a huge impact on society. Let UWMRF guide you through this process to help get your innovative idea to market.



## When should you contact us?

- ✓ When a new invention arises.
- ✓ Before sending any materials to a third party.
- ✓ Prior to sharing publicly.
- ✓ Before discussing your invention with a company.
- ✓ Before initiation of a confidentiality agreement.

Learn more about how UWMRF can help make your innovative ideas a reality!



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